



From Street-smart to Web-wise®

***Personal devices distributed to school children is commonplace.
Who is teaching them cyber awareness and safe browsing?***

Phoenix, AZ USA (13 April 2020) — Madeline Parisi & Associates LLC, (MPA) a Women Business Entity and as Principal Investigator, has developed a team including Subject Matter Experts (SME) and Instructional Designers (ID), to combine our mutual and complimentary experience in the areas of Education, Information Technology, Cyber Security, and Instructional Design. A baseline interactive online program designed and developed for students at all levels K-12 – **From Street-smart to Web-wise®**.

In classroom environments and in child-serving organizations, young children have access to internet-enabled devices. Classroom devices may have restricted access, but what happens when the child has free access to an internet-enabled device? Training for safe use, if any, falls to the teacher/program leader. Facilitator's guides as well as information sheets are provided to teachers, parents, or group leaders to assist in the learning process. We are all too aware of the vulnerabilities that arise due to existing and emerging cyber threats. Our goal is to develop a cyber training program, applicable to students who are provided with internet-enabled devices.

Training Scenarios begin as early as Kindergarten through Second Grade where children will be introduced, as an example, to topics concerning privacy and digital footprints through the use of character animations and whimsical content. Grades three and four will be introduced to topics such as pass phrases and next level Personal Identifiable Information (PII). Grades five through eight will develop into topics that deal with social media, cyber stalking, cyber bullying, and cyber grooming, as deemed age-appropriate. Scenario-based training is the methodology to be used to provide value, and to capture the attention of this group.

High School level students may be involved in the program development as many now have structured incubator business development programs as part of the curricula. Curriculum may be designed and developed for these grades, concluding in a very mature game

environment consisting of PII to include informational learning on what would be expected of them as they enter the workforce and are using company assets. As young adults graduate school and begin their transition into the workforce, our full life-cycle of training for the work place may continue with them.

Lead SME – Al Marcella, Ph.D., CISA, CISM. Dr. Marcella, President, Business Automation Consultants, (BAC) LLC, is an internationally recognized public speaker, researcher, and workshop and seminar leader with 40+ years of experience in IT audit, risk management, IT security and assessing internal controls. Dr. Marcella, has authored numerous articles and 28 books on various IT, audit and security related subjects.

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